



« BUILD AN INNOVATION ENGINE »



Entreprise : **ALCATEL ONETOUCH**

Période : **2015 - 2016**

Tuteur entreprise : **Vice-President in charge of Partnerships & Global Accounts at TCL**

Lieu : **Nanterre**

ALCATEL ONETOUCH designs, manufactures and distributes, on a global level, a portfolio of mobile and Internet products. Today it is the fastest-growing of the world's top 10 mobile telephone manufacturers. ALCATEL ONETOUCH facilitates access to a mobile lifestyle with products that incorporate useful and necessary technology at affordable prices. ALCATEL ONETOUCH is a registered brand of TCL Communication, a public company quoted on the Hong Kong stock exchange ([2618.HK](http://www.hkex.com.hk/quote/2618)) and which forms part of TCL Corporation, one of the biggest consumer electronics companies in the world.

The current innovation activities and organization dedicated to innovation at TCL Group are the followings:

- TCL R&D labs in San Jose (US) focusing on TV
- WIL (Wireless Innovation Lab in each of the 5 R&D centers based in China) focusing on mobile and solutions to be implemented in short-medium terms
- CTO Office in Shenzhen managing Academics partnerships (ASTRI in HK, CEA, INRIA in France)
- Open Innovation Incubators: 1st one launched in 2014 in Paris, 2nd one to be launched in San Francisco in 2015, more to come (Korea? China?). See <http://leproject.co> & https://twitter.com/leproject_fr
- The 6th R&D center to be launched in France in 2015 to support « 5G Device Ecosystem" activities

These different initiatives were launched following an emerging perspective and in a pragmatic approach. The mission proposed is to structure the information flow between the entities and to propose an efficient, distributed and agile organization structure in order

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PROJET - INNOVATION - CONCEPTION

to foster communication. Simultaneously, the students will be involved in the initiatives to be launched in 2015 such as the reflection on the 5G Device Ecosystem.

The mission will be held under the supervision of the Vice-President in charge of Partnerships & Global Accounts at TCL

For more information visit www.alcatelontouch.companies in the world. For more information visit www.alcatelontouch.com and <http://tclcom.tcl.com>

